Stepping up for LandAid "Steptober"

IPSX, the new real estate exchange, and Coyote Software, the award-winning acquisition and asset management platform, have today announced that they are both stepping up for Steptober by challenging each other to the total amount of steps that each business will do in October.

Alan Ramsay, Chief Executive of IPSX said "This is a wonderful challenge – two new challenger brands in real estate challenging each other to see who can step up the most for LandAid. At IPSX, we are entering two teams to take part and training is already underway. Our teams are quietly confident of success with our new training regime of taking the stairs and walking from the station into our office locations. We are in sight of the finishing line and it's only September!"

Andy Dyer, Co-founder of Coyote Software (and unofficial captain), said "We are delighted to take part in Steptober. LandAid is such a valuable cause, and we love a challenge! I know Team Coyote are going all out to make a name for themselves in this year's competition, and they've got their sights set on beating both of the IPSX teams!"

Paul Morrish, Chief Executive of LandAid, said "A big thanks to IPSX and Coyote for signing up to Steptober, the first industry-wide step challenge. I can't wait to see the weird, wacky and crazy challenges you come up with between each other. Steptober is a great way for you to not only support LandAid to end youth homelessness, but also improve your health and wellbeing. So it's time to get moving everyone at IPSX and Coyote- every step you take and every penny you raise will go towards helping young homeless people across the country."

Just Giving pages have been set up for both the IPSX and Coyote Software teams, with all donations going to LandAid. The fundraising page for IPSX is available at www.justgiving.com/fundraising/teamipsx and the fundraising page for Coyote Software is available at https://www.justgiving.com/fundraising/team-coyote-steptober-2018.

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Notes to Editors

About IPSX:
The International Property Securities Exchange ("IPSX") will be the first regulated exchange dedicated to the admission and trading of companies owning single commercial real estate assets.

This new proxy for direct investment will establish commercial real estate ("CRE") as the fourth mainstream asset class alongside cash equivalents, equities and bonds by providing a regulated, cost effective and flexible capital markets solution to the CRE sector. The exchange will connect investment grade CRE owners and owner occupiers with the full spectrum of institutional, private and retail investors who will, for the first time, be able to invest in transparent CRE backed and exchange traded shares.

The exchange's two market segments, Prime and Wholesale, will provide a trading venue that caters to the needs of the industry today, offering standardisation through the creation of a new regulated security class with greater transparency, liquidity and attractive yields.

For the first time, consistent and validated CRE data with exchange driven price formation will be available to produce accurate investment performance indices.

For further information visit ipsx.com

About Coyote Software:
Coyote was launched in 2017 having spun out from global real estate firm M7. Led by M7 co-founder Oli Farago and based in the City of London, the company is made up of a rapidly expanding group of experienced property professionals, developers and designers. Designed and built by property professionals for property professionals, Coyote is a user-friendly cloud-based property

software which provides a unique central hub for managing market and asset data at the touch of a button.

Coyote is the only software available on the market that integrates with other best-in-class systems, enabling the platform to become a single central hub that users log in to on a day-to-day basis, transforming the way property data is viewed, analysed, managed and reported.

Originally developed and devised as the in-house software for M7 Real Estate and its clients, Coyote has continually evolved and improved, benefiting from over eight years of development, user-feedback and investment. While the Coyote business now fully independent from its roots in the global real estate firm, the software continues to be used by M7 and its various clients and joint venture partners.

During this time, the software has accrued around a million user hours, and has received official accreditation from leading industry representative bodies such as RICS and UKPA. Coyote has been backed by a pool of investors and is already generating revenue through its existing users.

For further information visit coyotesoftware.co.uk

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